

Leads for Weed

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Clio, MI 48420

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Strategic Value	Deliverables	Catalog Site	Catalog Site +Bronze SEO	Catalog Site +Silver SEO	Catalog Site +Gold SEO	Catalog Site +Platinum SEO
Improved Online Image Better User Experience	Design & Build a New Custom Site or Update Existing Site New Homepage, New Navigation, New Content, & New Graphic design	15 Pages (Excludes Product Pages)	20 Pages (Excludes Product Pages)	25 Pages (Excludes Product Pages)	30 Pages (Excludes Product Pages)	30 Pages (Excludes Product Pages)
	Copywriting Included (Copywriting pages are included in the page totals above)	5 Pages	8 Pages	12 Pages	15 Pages	15 Pages
Measurement & Hosting	Detailed Tracking, and Reporting, with Helpdesk	Included				
	Domain, Email, and Site Hosting					
Advanced Technology Attract & Engage Users	Mobile & Responsive Web Design (RWD)	RWD +One	RWD +One	RWD +Two	All	All
	Customer Service Module Google Translator, Live Chat, and FAQ pg.					
	Blog					
	Interactive Pages Gallery, Press Room, Locator, or Age Verification					
	Catalog w or w/o online Reservation/Order Populated as Required					
Appointment and Delivery Calendar	Included	Included				
Site Updating & Guidance Evolving Content to Engage and Attract New Users	Self-Service Editing Tools with Local Helpdesk	Included	Included			
	Client directed changes	Monthly	Monthly			
	Site Analysis, Keyword Adjustments, and Updates	N/A	Quarterly	Quarterly	Quarterly	Quarterly
	New or Upgraded Content Pages	4 / yr.	4 / yr.	4 / yr.	4 / yr.	4 / yr.
	SEO (5-18 Keyword packages; Details in SEO Offers)		5 Keywords & Permutations	8 Keywords & Permutations	12 Keywords & Permutations	18 Keywords & Permutations

<https://www.leadsforweed.com/solutions/cbd-website-catalog/>

Customer Targeting Google Bing Yahoo Social Media Blogs	Keyword & Competitive Research	N/A	Included			
	On-Page Optimization Landing Pages, Metadata, Mobile, Geo, and Sitemap		Quarterly	Semi-mthly.	Monthly	Monthly
	Off-Page Optimization Link, Bookmarking, Forums, and Search Engine Submissions		Quarterly	Semi-mthly.	Monthly	Monthly
	Social Media Optimization and Blog Marketing Blogs & Articles (On & Off Site)		4 / mth.	4 / mth.	9 / mth.	9 / mth.
Costs	Monthly Cost	\$750	\$950	\$1,150	\$1,350	\$1,650
	Website APP Add On (Android & IOS)	\$100/month	\$100/month			
	Additional Pages	\$10	\$10			
	New or Refreshed Logo Design	\$250	\$250	Included		
Weed Works	Includes: Intel, E-blast, Recurring Email, and CRM	Included	Included			
	Weed Works+ (12 hrs / mth specialist)	\$420/ mth.	\$420/ mth.			