

Leads for Weed

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Strategic Value	Deliverables	Catalog Site	Catalog Site with Bronze SEO	Catalog Site with Silver SEO	Catalog Site with Gold SEO	Catalog Site with Platinum SEO					
Improved Online Image Better User Experience	Design & Build a New Custom Site or Update Existing Site New Homepage, New Navigation, New Content, & New Graphic design	15 Pages (Excludes Product Pages)	20 Pages (Excludes Product Pages)	25 Pages (Excludes Product Pages)	30 Pages (Excludes Product Pages)	30 Pages (Excludes Product Pages)					
	Copywriting Included (Copywriting pages are included in the page totals above)	5 Pages	8 Pages	12 Pages	15 Pages	15 Pages					
Measurement & Hosting	Detailed Tracking, and Reporting, with Helpdesk	Included									
	Domain, Email, and Site Hosting										
Advanced Technology Attract & Engage Users	Mobile & Responsive Web Design (RWD)	RWD +One	RWD +One	RWD +Two	All	All					
	Customer Service Module Google Translator, Live Chat, and FAQ pg.										
	Blog										
	Interactive Pages Gallery, Press Room, Locator, or Age Verification										
	Catalog w or w/o online Reservation Populated as Required						Included				
	Appointment and Delivery Calendar						Included				
Site Updating & Guidance Evolving Content to Engage and Attract New Users	Self-Service Editing Tools with Local Helpdesk	Included									
	Client directed changes	Monthly									
	Site Analysis, Keyword Adjustments, and Updates	N/A	Quarterly	Quarterly	Quarterly	Quarterly					
	New or Upgraded Content Pages	4 / yr.	4 / yr.	4 / yr.	4 / yr.	4 / yr.					
	SEO (5-18 Keyword packages; Details in SEO Offers)		5 Keywords & Permutations	8 Keywords & Permutations	12 Keywords & Permutations	18 Keywords & Permutations					

<https://www.leadsforweed.com/solutions/cultivator-website/>

Customer Targeting Google Bing Yahoo Social Media Blogs	Keyword & Competitive Research	N/A	Included			
	On-Page Optimization Landing Pages, Metadata, Mobile, Geo, and Sitemap		Quarterly	Semi-monthly	Monthly	Monthly
	Off-Page Optimization Link, Bookmarking, Forums, and Search Engine Submissions		Quarterly	Semi-monthly	Monthly	Monthly
	Social Media Optimization and Blog Marketing Blogs & Articles (On & Off Site)		2 / mth.	4 / mth.	6 / mth.	8 / mth.
Costs	Monthly Cost	\$750	\$950	\$1,200	\$1,400	\$1,650
	Website APP Add On (Android & IOS)	\$100/month				
	Additional Pages	\$10				
	New or Refreshed Logo Design	\$250	Included			
Weed Works	Includes: Intel, E-blast, Regional Dispensary Email List , and CRM	Included				
	Weed Works+ (12 hrs / mth specialist and National Dispensary Email List)	\$420/ mth.				