

Leads for Weed

2113 West Vienna Rd.

Clio, MI 48420

810-547-1349



Strategic Value	Deliverables	Standard Site	Site with Standard SEO	Site with Advanced SEO
Improved Online Image Better User Experience	Design & Build a New Custom Site or Update Existing Site New Homepage, New Navigation, New Content, & New Graphic design	10 Pages Total	15 Pages Total	25 Pages Total
	Copywriting Included (Copywriting pages included in page totals above)	5 Pages	8 Pages	12 Pages
Measurement & Hosting	Detailed Tracking, and Reporting, with Helpdesk	Included		
	Domain, Email, and Site Hosting			
Advanced Technology Attract & Engage Users	Mobile & Responsive Web Design (RWD)	RWD +One	RWD +Two	All
	Customer Service Module Translator, Live Chat, and FAQ			
	Blog			
	Interactive Pages Gallery, Press Room, Locator, or Age Verification			
Site Updating & Guidance Evolving Content to Engage and Attract New Users	Self-Service Editing Tools with Local Helpdesk	Included		
	Client Directed Changes	Monthly		
	Site Analysis, Keyword Adjustments, and Updates	Quarterly	Semi-mthly.	Monthly
	New or Upgraded Content Pages	4 / yr.	8 / yr.	12 / yr.
Customer Targeting Google Bing Yahoo Social Media Blogs	SEO (5-18 Keyword packages; Details in SEO Offers)	N/A	8	18
	Keyword & Competitive Research		Included	
	On-Page Optimization Landing Pages, Metadata, Mobile, Geo, and Sitemap		Semi-mthly.	
	Off-Page Optimization Link, Bookmarking, Forums, and Search Engine Submissions Campaigns		Semi-mthly.	
	Social Media Optimization and Blog Marketing Blogs & Articles (On & Off Site)		4 / mth.	9 / mth.
Costs	Monthly Cost	\$350	\$750	\$1,100
	Additional Pages	\$10		
	New or Refreshed Logo Design	\$250	Included	
Weed Works	Includes: Intel, E-blast, Recurring Email, and CRM	Included		
	Weed Works+ (12 hrs / mth specialist)	\$420/ mth.		

<https://www.leadsforweed.com/solutions/medical-physician-website/>