

## Leads for Weed

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Clio, MI 48420

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Strategic Value	Deliverables	Bronze	Silver	Gold	Platinum
<b>Customer Targeting</b> Google Bing Yahoo Social Media Blogs	<b>SEO</b> (5-18 Keyword packages; Details in SEO Offers)	5	8	12	16
	<b>Keyword &amp; Competitive Research</b>	Included			
	<b>My Google Business Profile Optimization</b>	Bi-annual	Bi-annual	Quarterly	Quarterly
<b>Maximizing Site Exposure</b>	<b>On-Page Optimization</b> Build, Refine, and Update Landing Pages, Metadata, Mobile, Geo, and Sitemap	Quarterly	Quarterly	Semi-mthly.	Mthly.
	<b>Off-Page Optimization</b> Link, Bookmarking, Forums, and Search Engine Submissions				
	<b>Social Media Optimization, Blog Marketing, and Optimized Posts</b> Blogs & Articles (On & Off Site)	4 / mth.	4 / mth.	6 / mth.	9 / mth.
<b>Measurement &amp; Tools</b>	<b>Detailed Tracking, and Reporting, with Helpdesk</b>	- Position - Activity - User ID			
	<b>Keyword &amp; Link Strategy Analysis and Adjustment</b>	Quarterly	Quarterly	Semi-mthly.	Mthly.
<b>Content Marketing</b> On Site Off Site Social Media Sites	<b>New content rich Web pages</b>	1 / yr	2 / yr	3 / yr	4 / yr
	<b>SMO, Blog Marketing, &amp; Optimized posts:</b> Blogs & Articles (On & off site)	2 / Month (Site Only – No SM)	4 / Month	6 / Month	8 / Month
	<b>Video and/or Press Release Creation &amp; Optimization</b>		2 / yr	3 / yr	4 / yr
<b>Costs</b>	<b>Setup</b>	<del>\$250</del>	<del>\$350</del>	<del>\$500</del>	<del>\$600</del>
	<b>Monthly Cost</b>	\$500	\$750	\$1,000	\$1,400
	Additional Key word phrases	\$60	\$50	\$40	\$40
	<b>Optional – Micro Sites (Landing Pages) for each term: Monthly Cost</b>	5/\$100	8/\$150	12/\$200	18/\$300
	– 10% discount if bundled with any other offer				
<b>Weed Works</b>	Includes: Intel, E-blast, Recurring Email, and CRM	\$200	\$200	Included	
	<b>Weed Works+</b> (12 hrs / mth specialist)	\$420 / mth.	\$420 / mth.	\$210 / mth.	Included

<https://www.leadsforweed.com/solutions/seo/>