

Leads for Weed

2113 West Vienna Rd.

Clio, MI 48420

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Strategic Value	Deliverables	Standard Site	Site with Bronze SEO	Site with Silver SEO	Site with Gold SEO	Site with Platinum SEO
Improved Online Image Better User Experience	Design & Build a New Custom Site or Update Existing Site New Homepage, New Navigation, New Content, & New Graphic design	10 Pages Total	15 Pages Total	20 Pages Total	25 Pages Total	25 Pages Total
	Copywriting Included (Copywriting pages included in page totals above)	5 Pages	5 Pages	8 Pages	12 Pages	15 Pages
Measurement & Hosting	Detailed Tracking, and Reporting, with Helpdesk	Included				
	Domain, Email, and Site Hosting					
Advanced Technology Attract & Engage Users	Mobile & Responsive Web Design (RWD)	RWD +One	RWD +Two	All	All	All
	Customer Service Module Translator, Live Chat, and FAQ					
	Blog					
	Interactive Pages Gallery, Press Room, Locator, or Age Verification					
	POS System Integration Medical and/or Rec.					
Site Updating & Guidance	Client Directed Changes	Monthly				
	Site Analysis, Keyword Adjustments, and Updates	Quarterly	Semi-mthly.	Semi-mthly.	Monthly	Monthly
	New or Upgraded Content Pages		4 / yr.	4 / yr.	4 / yr.	4 / yr.
Customer Targeting Google Bing Yahoo Social Media Blogs	SEO (5-18 Keyword packages; Details in SEO Offers)	N/A	5 Keywords & Permutations	8 Keywords & Permutations	12 Keywords & Permutations	18 Keywords & Permutations
	Keyword & Competitive Research		Included			
	On-Page Optimization Landing Pages, Metadata, Mobile, Geo, and Sitemap		Semi-mthly.			
	Off-Page Optimization Link, Bookmarking, Forums, and Search Engine Submissions Campaigns					
	Social Media Optimization and Blog Marketing Blogs & Articles (On & Off Site)		4 / mth.	9 / mth.	9 / mth.	9 / mth.
Costs	Monthly Cost	\$300	\$775	\$1000	\$1250	\$1500
	Additional Pages	\$10				
	New or Refreshed Logo Design	\$250	Included			
Weed Works	Includes: Intel, E-blast, Recurring Email, and CRM	Included				
	Weed Works+ (12 hrs / mth specialist)	\$420/ mth.				

<https://www.leadsforweed.com/solutions/dispensary-website/>